

# Healthy Food and Proper Hygiene for an Opulent Future

**Masahiro Onuma**

University of Surrey, United Kingdom

## Market Analysis of the Global Food Consumption:

With the expanding populace, worldwide food request is additionally expanding step by step. Food is an essential comfort required by everyone. With the rise in the interest of food items, the support in its quality is by all accounts disregarded. By the year 2030, worldwide food request is required to ascend by 35%. In spite of the fact that the main organizations are endeavoring to think of the rising interest with the utilization of current innovations, it is hard to keep up harmony between the food quality and its cost.



**Fig: Pie Chart of Market Analysis**

We can observe that the utilization of food has reliably expanded at a worldwide level. The food and refreshment industry is developing universally at a pace of 3.5% every year. Europe is one of the main domains for food creation businesses. In the former 10 years, Europe Food and Beverage industry have expanded twofold in this way accomplishing EUR 90 billion and contributing a positive buildup of roughly EUR 30 billion. Regardless of the estimable development in the Food creation industry, there are different obstacles being looked by them. A portion of the serious issues being:

Straightforwardness it is imperative to give the whole data of the food items through legitimate naming or advancement to energize customer mindfulness. Individuals ought to be familiar with the nature of the food they are expending. A portion of the realities which must be shown with the items are the estimations of the supplements present and the vitality devoured by ingestion of the item.

Absence of talented specialists The absence of gifted work in the businesses of the UK coming about due to Brexit act prompted the absence of UK work the help which fundamentally influenced the Food and Beverage enterprises of Europe. Wellbeing quality versus value the decision of our food items and propensities rely upon two essential elements Food quality and Food quality and Food cost.