An overview of imaging in medicine

General overview

Imaging in Medicine features the most current, clinically relevant and highest quality research in the field of radiology and Nuclear Medicine. Published regularly since 2009, for every year *journal* features more than 200 pages of peer-reviewed, timely clinical research, both online and in print. Plus, here you will find Clinical – Medical images, reviews, editorials and commentaries, as well as experimental case studies. All viewers have free subscription to *Imaging in Medicine*.

Journal publishes fundamental and translational research and applications focused on medical imaging, which seeks to reveal internal structures hidden by the skin and bones and also yields physical and biomedical advancements in the early detection, diagnostics, and therapy of disease. It includes image formation, image processing, image analysis, image interpretation and understanding, computer graphics and visualisation and inverse problems in imaging; leading to applications to diverse areas in science, medicine, engineering and other fields.

The articles in *Imaging in Medicine* are unique sourcesof information focused to specialties. In a sense, the information Journal deliver to readers is not fundamentally different than targeted information sent to us by the scientist/research scholars attracting our attention to their content. They also offer many waysfor us to receive that content. In a similar way, *Imaging in Medicine* offers many forms of journal content, from online print, Re-Prints, social media networks. Most of the readers usually prefer the print journal to reading on a smartphone or tablet. Those with a long travelling may choose to get their content directly from Journal Page.

Having 20 active editorial board members boosts Journal analytics among research scholars/ students / Scientists / Healthcare professionals, etc., Since date of Launch, Ithassuccessfullyreleased morethan500+article swithacceptancerateof 36%. It strictly follows thedoubleblindedpeerreview process and aimsforgenuine reviewprocess to be carried out.

Aims and Scope

Medical imaging is the technique and process of creating visual representations of the interior of a body for clinical analysis and medical intervention, as well as visual representation of the function of some organs or tissues.

In modern medicine, medical imaging has under gone major advancements. Today, this ability to achieve information about the human body has many useful clinical applications. Over the years, different sorts of medical imaging have been developed, each with their own advantages and disadvantages.

■ The scope of Journal of Imaging in Medicine deal with modalities:

- Radiography
- Magnetic Resonance Imaging (MRI)
- Nuclear medicine
- Ultrasound
- Tactile imaging
- Photoacoustic imaging
- Echocardiography
- Positron emission tomography (PET)
- Computed Tomography (CT)
- Mammography (Breast Imaging)
- Plain radiography / X-ray Studies
- Traumatic Vascular Injury – Head & Neck

■ Manuscript submission and Review process

Manuscripts should be submitted via our Online Manuscript Submission System. Authors should read the "Publication Information for Authors" available at Journal page. Here we have special Editorial Tracking system to carry out Fast track review process in a very smooth way.

Authors, Reviewers, Editors upon registeringat Editorial trackingsystem will be provided with

Ertan Şahin*

Faculty of Medicine, Gaziantep University, Turkey

*Author for correspondence :
er_ahin@yahoo.com

confidential credentials to track the manuscript status, review process and Editorial Decision respectively. Editorial decisions depend upon the review comments given by 2-3 potential reviewers who are of subject experts, the decision may be Accept/Revise/Reject.

■ Statistical Analysis

In 2019, it marked a viewers analytics of 6500+

from across the globe covering almost every edge of the countries.

■ Role of Digital Marketing in Imaging in Medicine

Imaging in Medicine is putting all its efforts to promote the content and for more visibility among readers globally by Digital marketing sources like LinkedIn, Facebook, Twitter,

	Page	Country	Page Views	Unique Page Views	Avg. Time on Page	Entrances	Bounce Rate	% Exit	Pag
			6,658 % of Total: 3.82% (174,323)	4,557 % of Total: 3.30% (138,218)	00:01:05 Avg for View: 00:01:01 (6.86%)	2,309 % of Total: 4.17% (55,343)	44.78% Avg for View: 62.27% (-28.09%)	31.59% Avg for View: 31.75% (-0.51%)	
1.	/journals/imaging-in-medicine.html	India	904 (13.58%)	655 (14.37%)	00:01:29	419 (18.15%)	45.58%	33.19%	US
2.	/journals/imaging-in-medicine.html	Vietnam	393 (5.90%)	277 (6.08%)	00:01:07	264 (11.43%)	15.91%	21.37%	US
3.	/journals/imaging-in-medicine-inpress.html	Vietnam	342 (5.14%)	233 (5.11%)	00:00:48	72 (3.12%)	18.06%	40.64%	US
4.	/journals/imaging-in-medicine-archive.html	India	338 (5.08%)	266 (5.84%)	00:00:37	88 (3.81%)	14.77%	14.20%	US
5.	/journals/imaging-in-medicine.html	United States	252 (3.78%)	177 (3.88%)	00:01:02	134 (5.80%)	71.64%	50.40%	US
6.	/journals/imaging-in-medicine-archive.html	Vietnam	183 (2.75%)	111 (2.44%)	00:00:18	7 (0.30%)	14.29%	13.11%	US
7.	/journals/imaging-in-medicine-current-issue.html	India	178 (2.67%)	136 (2.98%)	00:00:58	43 (1.86%)	44.19%	30.34%	US
8.	/journals/imaging-in-medicine-inpress.html	India	155 (2.33%)	102 (2.24%)	00:01:43	35 (1.52%)	20.00%	25.16%	US
9.	/journals/imaging-in-medicine-archive.html	Greece	127 (1.91%)	13 (0.29%)	00:00:31	7 (0.30%)	0.00%	2.36%	US
10.	/journals/imaging-in-medicine-advertisements.html	India	90 (1.35%)	56 (1.23%)	00:03:15	13 (0.56%)	46.15%	28.89%	US

Instagram and Email campaigns by sending Table of Contents (TOC) containing list of articles that are released recently.

■ Stepping ahead towards 2020

The Journal is aiming towards recently evolved radiology imaging concepts like Clinical Artificial Intelligence, machine learning, 3D Medical Imaging, Less dosed radiotherapy techniques.

Acknowledgments