A randomized, double-blind, controlled study to evaluate clinical efficacy and safety of novel filmogen osmotic treatment for pharyngitis

Abstract

**Background:** Pharyngitis is caused principally by primary viral infection: virus growth causes lysis of throat mucosa cells, leading to inflammation, secondary bacterial infection, accumulation of contaminants on the throat, and clinical signs of sore throat infection. Currently available drugs only provide partial therapeutic action or relief. Since pharyngitis is a multifactorial condition, a multi target treatment should be more effective. We tested a novel hypertonic, highly osmotic, filmogen liquid bandage which can mechanically clean the throat surface to quickly alleviate the symptoms while also eliminating their causing pathogens. A clinical trial was conducted to evaluate its efficacy and safety.

**Methods and findings:** A 14-day, randomized, placebo controlled, double blind, efficacy and safety study was conducted in 36 treated with Test Product (TP) v/s 18 treated with Comparator Product (CP, containing saline solution) patients suffering from sore throat infection. Products were applied as spray, every 20 to 30 min. during the first 2-3 hours then 3-4 times daily, for a maximum 14 days, and primary and secondary sore throat infection-related parameters were evaluated on days 1, 2, 3, 4, 7, and 14.

Saline solution showed some beneficial effects on sore throat, but the TP proved significantly more effective, producing not only very rapid but also durable effects on all clinical signs of pharyngitis. The statistically significant effectiveness and rapidity of results obtained with the test product, led to faster recovery and reduced need for antibiotics compared to the CP group. No treatment-related undesirable or adverse effect was observed.

**Conclusions:** This novel hypertonic, highly osmotic, filmogen liquid bandage is a safe and effective treatment for pharyngitis.

**Keywords:** Pharyngitis • Filmogen • Hyperosmotic • Antimicrobial • Broad spectrum

Protocol N°: NEX/HER-PAI/OBS/2016

Study Report N°: Clinical study NEX/HER-PAI/OBS/2016 report Version_1.0

Study title: “A comparative, randomized, double-blind, parallel group, observational clinical trial study to evaluate efficacy and safety of throat spray containing VB-Gy (filmogen glycerol) and Septicyanidin premix versus Saline spray as Comparator in the treatment of patients with sore throat.”

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Sore throat or pharyngitis is very common, largely seasonal conditions that are primarily caused by a viral infection of the upper respiratory tract (URT) [1-3]. While rhinoviruses, responsible for the common cough and cold, do not afflict significant damage to the respiratory mucosa, Influenza A infection can be much more serious [4]. As the virus weakens local defenses, secondary bacterial proliferation and surinfection often ensue [5]. Following initial infection, the virus enters the host cells for multiplication, but most virulent virus progeny is shed onto the throat surface [6-8]. As the virions again infect new healthy cells on the throat surface, cellular lysis ends up causing local inflammation and damage to the outer lining of the pharynx, which then presents a favorable ground for bacterial proliferation [9,10]. This secondary bacterial infection is the actual cause of most sore throat or strep throat infection symptoms [11,12].

Numerous drugs as well as traditional remedies are offered to the patient suffering from pharyngitis, but all deliver little more than symptomatic relief [13-16]. Antibiotics are prescribed to limit secondary bacterial infections [17,18], and last resort measures for severe infections include intracellular virus inhibitors, but those are not very effective to regularly treat throat infections.

A fast and effective treatment should therefore act on different pathogens at the same time and take into account an intricacy of factors, since viruses are complex and highly prone to mutation, act more often in symbiosis than in competition with bacteria, and their infectivity is aided by locally present proteases. To stop the pathogenic attacks on the URT mucosa epithelium cells, and therefore to curb the infection early in its tracks, a topical treatment, applied on the surface of the throat, would also seem a more strategically meaningful option.

A new throat spray, containing a film-forming, osmotically active solution (F-VB-Gy, patented) for topical application, was recently designed, implementing a novel therapeutic approach consisting in cleaning the throat surface of any contaminants non-discriminately (e.g. viruses, bacteria, dead cells, cell debris, impurities, foreign particles, pus) that are either directly causing the infection or contributing to the local damage and impeding local defenses and cellular regeneration. When sprayed on the throat surface, the solution forms an osmotically active film over the pharyngeal mucosa, whose action is to physically attract hypotonic fluid from the deeper parts of the throat, the exudation resulting in mechanical dislodging, drainage and removal of all contaminants present on the infected throat surface, including bacteria, free virus particles, dust particles, dead cells and cell debris. The product thus acts as a mechanical antiseptic and cleaning solution. The mechanical microbial removal would stop viruses topically present from infecting new mucosal cells and eliminate opportunistic bacteria. Due to its non-specific mechanical cleaning properties, this product can act as a multifactorial, non-chemical and cell-friendly device for the treatment of topical infections. The protective and hypertonic film also allows to moisturize the throat mucosa, thus alleviating pain and irritation, as well as stopping the inflammatory cascade, thus providing nearly instant symptomatic relief.

For durable film retention, thus longer-lasting activity, the solution’s filmogenic (i.e. film-forming and film retention) capacity was enhanced through the addition of selected plant-derived polymeric substances (e.g. Septicyanidins), and its sensory profile was ameliorated with aromatic essential oils which, being hydrophobic may thus also further help reduce dilution of the filmogen test product.

A randomized, double blind clinical trial was conducted using 0.9% NaCl as a control comparator, to verify the efficacy and safety of this new class of medical device.

**Methods**

The clinical part of this research was conducted at Nexus Clinical Research Center in India, affiliated to Nexus Clinical Research LLC, USA. The protocol and the study design were approved by the Institutional Ethical committee of India – Rajiv Gandhi Institute of medical sciences (EC Registration No. ECR/492/Inst/2013 of 05-12-2013) and the trial was performed following the ICH-GCP guidelines as per the declaration of Helsinki to conduct ethical research on human subjects.

**Study design and rationales**

The study was designed as a multi-centric, randomized, comparator controlled, double-blind, clinical trial. The aim of the study was to compare the efficacy and safety of F-VB-Gy hyperosmotic filmogen spray (TP) versus isotonic sodium chloride solution as comparator product (CP), in patients suffering from pharyngitis. Isotonic sodium chloride solution was chosen as comparator product as this is as close to a placebo throat spray as possible, but it is seen as a
A randomized, double-blind, controlled study to evaluate clinical efficacy and safety of novel filmogen osmotic treatment for pharyngitis

The use of antibiotics to treat any bacterial infection and prevent complication of viral infections, is very common in Europe but also in developing countries like India, creating a strong concern over antibiotic resistance, it was highly important to evaluate the effects of a bacterial-resistant free medical device on the need for antibiotics to treat relatively benign infections.

**Parameters studied**

The primary endpoints were. Change in score of Throat Pain Intensity, Difficulty Swallowing, and Swollen Throat, after 5 minutes and 2 h after 1st application on Day 1, and on Day 2, Day 3, Day 4, Day 7, and Day 14-15 or up to complete recovery (whichever was earlier) from baseline. Proportion of patients requiring antibiotics and the presence or absence of bacteria over the throat surface in Test compared to Comparator group (Time to complete recovery).

Change in score of local throat redness, throat irritation, fever, bacterial whitish deposits on throat from baseline were evaluated as secondary endpoints.

Changes were evaluated on a rating scale of 0 to 10 (0 being absence of symptoms) just before 1st treatment, after 5min and 2h and on Days 2, 3, 4, 7 and 14 by the investigator (Days 1 and 14) or by the patients.
Screening values were considered as baseline values and for ethical reasons; treatment was started just after patient’s enrollment in the study (Day 1). Each patient received a unique screening identification number, randomization code, and enrollment identification number.

Safety assessment: At the end of the study, subjects and investigators assessed any treatment-emergent adverse effect observed, and rated the tolerability and acceptability of TP and CP.

Statistics
The analyses were conducted with Microsoft Excel and XLStat using the available data.

Significant effects were those with a probability lower than $\alpha=0.05$. For each score, repeated measures analysis of variance (RMANOVA) determined differences in symptoms scores across study visits. Nemenyi post-hoc test provided pairwise comparisons in a group between baseline and the end of the study. Results were compared with baseline values (scores obtained just before 1st treatment on Day 1) in the same group and with the CP, at each time point.

Results
Demographic distribution flow chart shows that the population enrolled was corresponding to the study protocol (Figure 1).

Among 63 patients enrolled in the study, 36 in the TP group and 18 in the CP group completed the study. No patient was withdrawn due to any undesired effects but 1 patient in CP and 1 in TP were lost to follow up during the study. The demography of patients included in the study was considered fairly homogenous between the groups.

At the time of their recruitment, all enrolled subjects were diagnosed with moderate to severe sore throat, and were positive for throat swab bacterial cultures with Streptococcus as main causative organism. Only those patients suffering from sore throat for less than 72 h, with related symptoms including throat pain, swollen throat, difficulty swallowing, throat redness, throat irritation, whitish deposits on the throat surface, and possibly fever, were included in the study (Table 1). Patients diagnosed with diseases of the lower respiratory tract: Inflammations of the larynx, trachea, bronchi, pneumonia, asthma, sinusitis, allergic rhinitis, as well as heart disease, were not enrolled in the study. Participants were asked to refrain from smoking during the treatment period but this parameter was difficult to monitor. The baseline mean symptom scores were fairly homogenous between the groups, with only minor, non-significant ($p>0.05$, close to 1) differences, as shown in the figures.

Effect on throat pain
Five minutes after the 1st treatment application, the throat pain intensity (Figure 2) was nearly not affected in the Comparator Product (CP) group (-1.50%) but was diminished by 9.43% in the Test Product (TP) group.

Although the difference in change at 5 min versus baseline between the 2 groups is only 8.40%, it is statistically significant ($p<0.05$). Taking into consideration the time of observation (only 5 minutes after very first application), a high reduction in pain such as with topical chemical anesthetics cannot be expected with a treatment that does not include any analgesic, nevertheless the effect observed at that time-point is pronounced and very encouraging.

Two hours after the 1st product application, the TP produced a reduction of 18.87% ($p=0.05$) in throat pain compared to baseline, showing a 14.68% severity difference compared to CP group, confirming the results observed within 5 minutes of first application, that the TP helps alleviate throat pain with statistically significant difference ($p=0.001$) compared to CP.
Table 1: Sore Throat Symptom Evolution: Mean Values and Comparisons at each time-point in both Groups (Comparator and Test)

<table>
<thead>
<tr>
<th>Group</th>
<th>Time-points</th>
<th>Day 1 - T0 Baseline (Visit 1)</th>
<th>Day 1 + 5mn (Visit 1)</th>
<th>Day 1 + 2h (Visit 1)</th>
<th>Day 2 (Visit 2)</th>
<th>Day 3 (Visit 3)</th>
<th>Day 4 (Visit 4)</th>
<th>Day 7 (Visit 5)</th>
<th>Day 14 (Visit 6)</th>
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<tbody>
<tr>
<td>CP</td>
<td>Means</td>
<td>7,389</td>
<td>7,278</td>
<td>7,000</td>
<td>6,444</td>
<td>5,889</td>
<td>5,667</td>
<td>5,278</td>
<td>3,333</td>
</tr>
<tr>
<td></td>
<td>SD ±</td>
<td>1,092</td>
<td>0.958</td>
<td>1,188</td>
<td>1,097</td>
<td>1,231</td>
<td>1,029</td>
<td>1,018</td>
<td>2,301</td>
</tr>
<tr>
<td></td>
<td>% Change vs T0</td>
<td>-1,50%</td>
<td>-5,26%</td>
<td>-12,78%</td>
<td>-20,30%</td>
<td>-23,31%</td>
<td>-25,57%</td>
<td>-28,59%</td>
<td>%</td>
</tr>
<tr>
<td></td>
<td>p value</td>
<td>-</td>
<td>1.00</td>
<td>0.980</td>
<td>0.142</td>
<td>0.001</td>
<td>0.00016</td>
<td>0.0001</td>
<td>&lt;0.0001</td>
</tr>
<tr>
<td>TP</td>
<td>Means</td>
<td>7,361</td>
<td>6,667</td>
<td>5,972</td>
<td>5,111</td>
<td>4,111</td>
<td>2,889</td>
<td>1,861</td>
<td>0,222</td>
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<tr>
<td></td>
<td>SD ±</td>
<td>1,150</td>
<td>1,042</td>
<td>0,878</td>
<td>1,008</td>
<td>1,237</td>
<td>1,036</td>
<td>1,334</td>
<td>0,485</td>
</tr>
<tr>
<td></td>
<td>% Change vs T0</td>
<td>-9,43%</td>
<td>-18,87%</td>
<td>-30,57%</td>
<td>-44,15%</td>
<td>-60,75%</td>
<td>-74,72%</td>
<td>-96,98%</td>
<td>%</td>
</tr>
<tr>
<td></td>
<td>p value</td>
<td>-</td>
<td>0.811</td>
<td>0.050</td>
<td>&lt;0.0001</td>
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<td>&lt;0.0001</td>
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<td>&lt;0.0001</td>
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<tr>
<td></td>
<td>% Severity Difference TP vs CP</td>
<td>-0,38%</td>
<td>-8,40%</td>
<td>-14,68%</td>
<td>-20,69%</td>
<td>-30,19%</td>
<td>-49,02%</td>
<td>-64,74%</td>
<td>-93,33%</td>
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<tr>
<td></td>
<td>p value</td>
<td>0,933</td>
<td>0,042</td>
<td>0,001</td>
<td>&lt;0,0001</td>
<td>&lt;0,0001</td>
<td>&lt;0,0001</td>
<td>&lt;0,0001</td>
<td>&lt;0,0001</td>
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<tr>
<td></td>
<td>% Severity Difference TP vs CP</td>
<td>+0,40%</td>
<td>-3,20%</td>
<td>-10,50%</td>
<td>-24,11%</td>
<td>-36,89%</td>
<td>-55,15%</td>
<td>-72,73%</td>
<td>-93,33%</td>
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<tr>
<td></td>
<td>p value</td>
<td>0,925</td>
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<tr>
<td></td>
<td>% Severity Difference TP vs CP</td>
<td>-0,44%</td>
<td>-5,75%</td>
<td>-18,87%</td>
<td>-35,15%</td>
<td>-54,17%</td>
<td>-70,33%</td>
<td>-91,84%</td>
<td>%</td>
</tr>
<tr>
<td></td>
<td>p value</td>
<td>0,922</td>
<td>0,922</td>
<td>0,227</td>
<td>0,001</td>
<td>&lt;0,0001</td>
<td>&lt;0,0001</td>
<td>&lt;0,0001</td>
<td>&lt;0,0001</td>
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<tr>
<td></td>
<td>% Severity Difference TP vs CP</td>
<td>+0,00%</td>
<td>-7,66%</td>
<td>-10,75%</td>
<td>-15,96%</td>
<td>-30,81%</td>
<td>-54,62%</td>
<td>-78,57%</td>
<td>94,23%</td>
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<td>p value</td>
<td>1,000</td>
<td>0,128</td>
<td>0,056</td>
<td>0,024</td>
<td>0,00015</td>
<td>&lt;0,0001</td>
<td>&lt;0,0001</td>
<td>&lt;0,0001</td>
</tr>
</tbody>
</table>

A randomized, double-blind, controlled study to evaluate clinical efficacy and safety of novel filmogen osmotic treatment for pharyngitis.
In the CP group, the pain score decreased slightly but progressively up to Day 7 (-28.6%) with a reduction of nearly 55% on Day 14. This shows statistically significant (p<0.0001) but only fairly moderate efficacy of the comparator product, as natural healing also helps reduce pain over time.

In the TP group, throat pain decreased progressively but rapidly from Day 2 (-44%, p<0.0001) this strong and significant reduction further augmented by days 3 and 4 (-60% and -75% respectively, p<0.0001). On day 7, the mean pain score was reduced by nearly 75% (p<0.0001) compared to pre-treatment, with a severity mean score 75% lower compared to the CP group (p<0.0001). Throat pain had nearly totally subsided by Day 14 (-97%) with only a few patients still reporting some residual pain, showing a drastic 93% severity difference with the comparator group (p<0.0001).

Topical application of TP produces nearly instant reduction of pain within just 5 minutes of 1st application with a strong and progressive analgesic effect, achieving durable efficacy from the 1st week of treatment in most patients.

Difficulty swallowing

In the comparator group, the mean score of difficulty swallowing (Figure 3) started decreasing progressively and slowly from Day 1 up to Day 14 (-64%), with significant results only from Day 3.

In the TP treated group, there was no significant effect on this parameter 5 minutes after the 1st treatment but...
the mean score started decreasing from Day 1 (5.91/10 just 2h after first application) with significant reduction within 24 h: 32% reduction on Day 2, p<0.0001. It took 3 days with TP to obtain the same reduction in severity it took CP 2 weeks to show (-65%), and this remarkable rapidity of results induced by the TP (mean score of 1.33/10 on Day 7 and 0.16/10 on Day 14, indicating 81% and 97% reduction) shows that the TP treatment starts acting significantly within 24h and reduces considerably the swallowing difficulty within 3-4 days. The significant difference of mean scores between the CP and TP groups (-10.50%, p<0.05 at 2h on Day 1; -72.7%, p<0.0001 on Day 7; -93%, p<0.0001 on Day 14) is indicative of the high efficacy of the TP on this parameter as the results were marked, homogenous, significant and sustained through time, and followed a common pattern with the observations for the other parameters evaluated in this study.

**Effect on swollen throat**

The mean scores for severity of throat swelling (Figure 4) in the comparator group show no change in this parameter 2h after 1st treatment, but a very slight reduction is reported during the 1st week of treatment. This evolution, however, is not statistically significant (-15%, p=0.66 on Day 4) until Day 7 (-19.5%, p=0.011). The swelling was then reduced by nearly 57% during the second week of treatment, however this is considered to be more probably related to the process of natural healing overtime and especially to the use of antibiotics in some CP group patients.

In the TP treated group, the throat swelling was significantly reduced during the 1st 24 h (-23.6%, p<0.005), but the reduction in swelling was then sharply more marked and faster with a 76% reduction (p<0.0001) on Day 7, with a mean severity score about 70% lower (p<0.0001) compared to the CP group.

Strong effects of the TP on throat swelling were very quickly observed, as early as within the 1st 2-3 days of product application.

These results are coherent with the beneficial effects observed on other sore throat parameters evaluated in this study and the mode of action of the product. TP is purported to attract hypotonic liquid from the inner parts of the throat tissues, thereby reducing throat swelling and hydrating the throat surface at the same time.

**Effect on throat irritation/itching**

The mean values show that the throat irritation (Figure 5) decreased very progressively in the CP group throughout the study period with about 31% reduction on Day 7 and 53.6% on Day 14 compared to the baseline value (each  p<0.0001). In comparison, during the same period, the mean values in the TP group was reduced by 30% compared to baseline much sooner: on Day 2 (p<0.001) and showed further significant reduction of 78% on Day 7 and 94% on Day 14, indicating a very strong soothing effect of the TP on the pharyngitis-induced throat irritation.
In the TP group, just 5 minutes and 2h after the 1st product application, the mean irritation severity score was lower by 7.66% and by 10.75% respectively than in the CP group, with identical baseline mean values. Although not statistically significant at this early time-point, due in large part to the fairly limited number of patients, these results have high importance as marked effects were observed within only 5 minutes following 1st product application and this strong and fast amelioration trend was continuously sustained up to the end of the study and significant in comparison to the CP group from 24 h onwards.

The results of this study highlight the efficacy of the TP on throat irritation, as well as pain, studied above, compared to the CP product. This also shows that the TP application provides nearly instant (within 5 minutes) relief in throat irritation. These rapid and durable soothing, anti-irritant properties of the TP may be imputable to its strong osmotically active and

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**Figure 4:** Swollen Throat: Mean scores (± SD) for throat swollenness in CP group (black) versus TP group (gray) pre-treatment (baseline T0) and on Days 1 (+5 min & +2h), 2, 3, 4, 7, and 14. *p<0.05, **p<0.01, ***p<0.001 for TP compared to CP at the same time point, and ▪ <0.05 compared to baseline values.

**Figure 5:** Throat Irritation: Mean scores (± SD) for irritation severity in CP group (black) versus TP group (gray) pre-treatment (baseline T0) and on Days 1 (+5 min & +2h), 2, 3, 4, 7, and 14. *p<0.05, **p<0.01, ***p<0.001 for TP compared to CP at the same time point, and ▪ <0.05 compared to baseline values.
filmogen properties, manifested by the attraction of hypotonic liquid from the inner throat tissue. Hydrating the throat surface and draining the contaminants away mechanically with the liquid flow should help reduce throat irritation as well as pain.

**Effect on throat redness**

The mean score for throat redness (Figure 6) was not affected in the comparator group during the first 24 h and only a very slight and progressive reduction was observed throughout the study course, with no statistical significant, however, until the Day 14. The mean scores in the CP group were 4.44 and 2.44 on Days 7 and 14 (indicating 16.7%, p=0.60, and 54%, p<0.0001 reduction respectively compared to baseline score: 5.33/10).

In the TP group, on the other hand, throat redness showed significant reduction from Day 2 (-27%, p=0.01), continuing decreasing steadily and significantly (both compared to baseline and to CP) throughout the study period, with severity approximately 40-60-80 and 90% lower than in CP group (p<0.0001) on Days 3-4-7-and 14, respectively. These results clearly show a significant and very marked beneficial effect exerted by the TP on throat redness, a sign directly linked to throat inflammation.

**Effect on bacterial deposits on throat**

Whitish deposits on the throat (or yellow-green mucus expectorations) can be a clinical sign of bacterial infection (Figure 7). As could be reasonably expected, none of the treatments had any effect on the whitish deposits on the throat surface, during the observation performed 5 minutes after 1st application of the investigational products. One of the most interesting findings of this study resides in the results obtained 2 h after the 1st application in the TP group, with 11% reduction in the mean score compared to the CP group. The reduction in whitish deposits then became statistically significant on Day 2, when clinical observation 24 h after first treatment showed a 33% (p<0.01) reduction of bacterial whitish deposits on the throat surface (25%, p<0.05, difference with CP group). As no product can act so rapidly unless through a mechanical cleaning effect, it is postulated that the strong outward liquid flow generated by TP treatment helps to detach and drain the contaminants present on the throat surface, including bacterial whitish deposits. The TP can therefore be considered as a mechanical or physical antiseptic.

The subsequent results obtained during the study also clearly show that the comparator product is not very active in reducing bacterial load over the throat surface as the slow and progressive reduction of mean values seen up to Day 14 is more likely related to the activation of the body’s natural defenses and to the use of antibiotics in several patients in this group.

In the TP group, the reduction of whitish deposits on the pharynx is as fast as the reduction observed in other parameters (e.g. throat pain, throat irritation, and swelling). The reduction was as high as 74% on

![Figure 6: Throat Redness: Mean scores (± SD) for throat redness in CP group (black) versus TP group (gray) pre-treatment (baseline T0) and on Days 1 (+3 min & +2 h), 2, 3, 4, 7, and 14. *p<0.05, **p<0.01, ***p<0.001 for TP compared to CP at the same time point, and • <0.05 compared to baseline values.](image-url)
Day 4 and 93% on Day 7 compared to baseline values, indicating that the TP had a very strong effect on this parameter and leading to suppose that the reduction in the bacterial load on the throat surface may probably be the primary mode of action of the TP.

**Effect on the need for antibiotics**

Antibiotics could be added to the treatment, at the investigator’s discretion, when lack of improvement, aggravation of symptoms of throat infection, or persistence of whitish deposits on the throat surface were noted, or when bacterial cultures remained positive.

These results show that the requirement of antibiotics was strongly diminished in the TP group (11.11% patients) compared to the CP group (38.89%). Antibiotherapy was initiated between Days 2 and 4 for all patients in each group save for 1 patient in the CP group who first began taking antibiotics only from the last day of the study (D14) and continued for 10 days. The mean duration of antibiotic treatment was not widely different between the two groups (Table 2).

These results correspond to the progressive decrease, during the study period, in the presence of bacteria on the throat surface in the TP group. Drastic reduction in the bacterial count during the 1st 3 days of treatment (-52.78%, Table 3) indicates that the test product’s mechanical properties confer it a considerably effective action to detach and drain bacteria from the throat surface.

**Time to complete recovery**

On Day 14/visit 6, in the CP group, only 1 patient out of 18 showed complete disappearance of clinical symptoms (overall score: 0) with normal bacterial count. Another patient showed nearly complete disappearance of symptoms (overall score: 0.14 i.e. all symptoms scored 0 except for one with score 1/10) with normal bacterial count. It can therefore be concluded that a total of 2 patients or 11% patients in the CP group had fully recovered by Day 14.
Among the remaining patients in the CP group, 9 (50%) remained positive for bacterial presence in their throat swabs (Table 3) and their symptoms had been only moderately or slightly reduced.

In the TP group, by Day 14/visit 6, 20 patients out of 36 showed complete disappearance of clinical symptoms (overall score: 0) with normal bacterial count. Another 9 patients showed nearly complete disappearance of symptoms (overall score: 0.14 i.e. all symptoms scored 0 except for one with score 1/10) with normal bacterial count. It can therefore be concluded that a total of 29 patients or 80% patients in the TP group had fully recovered by Day 14.

Among the remaining patients in the TP group, only two remained positive for bacterial presence in their throat swabs or had reduced but still lingering symptoms at the end of the study (Table 3).

**Safety parameters**

A few patients reported a headache related to their condition, at one visit with resolution at the next visit, but no treatment-related undesirable or adverse effect was observed in any of the patients, in either group.

Immediately following application of Investigational Products, some patients reported a warm sensation on the throat, sometimes accompanied by some slight but temporary (lasting only the first couple of minutes after application) irritation. This brief, transient effect is considered entirely normal and is related to the osmotic properties of the TP.

**Investigational Products tolerability, acceptability and overall satisfaction**

The CP treatment was found to be fair by 100% of participants, but no one found the treatment good or very good, nor excellent. In the TP group, product was scored as very good (19.44%) or excellent (80.55%) indicating a very high satisfaction rate. Strong amelioration was reported very soon in the treatment course by most patients, further resulting in fast recovery, which is rather remarkable for a product acting only topically. There was no clinically significant difference in vital signs, laboratory test values or general/systemic examination results during study period compared to the baseline data.

**Discussion**

Throat infection or pharyngitis is among the most common diseases affecting populations of all ages worldwide [20-22]. It is usually initiated by a viral infection [23], and as the virus attacks and invades its host, it damages the upper respiratory tract mucosa cells, opening the door to the proliferation of opportunistic bacteria, such as Streptococcus [24]. The infectious processes lead to irritation and inflammation of the airway mucosa, resulting in acute throat pain.

In some patients, pharyngitis may manifest as mild to moderate pain and symptoms, and although representing a significant economic cost [25] in rather inefficacious over-the-counter healthcare products [16,26,27] as well as lost productivity, it is not a life-threatening disease. It becomes a more worrisome issue when patients experience severe infection and impairing symptoms, as when caused by the influenza virus, with possible serious complications [28-30]. Although antibiotics can be necessary in case of secondary bacterial colonization [31], they are still too often systematically resorted to, despite local governmental sensitization campaigns [32,33] to promote more appropriate antibiotic use, which has led to the worldwide bacterial resistance crisis [34-36].

In view of the common yet increasingly problematic situation, it has become urgent to find more pertinent, effective and safe means of treating such widely spread conditions.

The ideal treatment should not give rise to antimicrobial resistance and be free of side effects [37]. Systemic antivirals are poorly effective in such upper respiratory tract infections, therefore a topical treatment that would be able to mechanically clean away viruses, bacteria, and all other contaminants without entering into systemic circulation or interacting with the underlying live cells, would seem the perfect therapeutic agent. Unfortunately, so far only drugs or remedies, including local antiseptics, saline gargling, honey and other traditional plant remedies, providing partial symptomatic relief but allowing the condition to linger, were available, since combining all therapeutic prerequisites into a single molecule or solution had not been achievable. Those treatments, although fairly to very safe, have poor or limited efficacy.

The efficacy and safety profile of a new hyperosmotic solution, with filmogen capacity, mechanically acting as antiseptic and cleaning solution, detaching and removing, through the exudation of liquid generated, all contaminants present on the throat surface, including bacteria and free virus particles, and alleviating the pain and irritation, was therefore evaluated on various signs and symptoms of sore throat and pharyngitis.

The results obtained in this study show that the test solution produced significant, strong, rapid and durable effects with regard to all parameters studied.
The comparator product, saline solution, was also found effective in reducing symptomatic manifestation of sore throat but the efficacy was relatively poor and slow compared to the test product. The rapidity of the test solution to produce significant beneficial effects is due to its mechanical mode of action, since patients reported significant reduction in throat pain and swallowing difficulty as early as on the first day of treatment (within just 5 min and 2 h, respectively), whereas other symptoms: throat irritation, swolleness and redness (the latter two being signs associated with local inflammation) as well as the pharyngeal bacterial load decreased drastically and with statistically significance from just the second day of treatment (p<0.0001). Those quick-obtained results led to a reduced need for antibiotherapy (by about 70%) compared to the comparator group, indicating that TP exerts some remarkable antimicrobial effect by cleaning the throat surface of pathogens and contaminants. The amelioration was not only quickly observed but also proved durable, as all patients had completely or close to completely recovered within the study period. These findings demonstrate the fast and high efficacy, and total, side effect-free, safety of the Septicyanidin-containing F-VB-Gy solution, and confirm the novel therapeutic approach that a mechanical, non-discriminating, osmotic drainage-based, antiseptic activity not only provides fast symptomatic relief, but evidently helps stop pathogenic infection in its tracks fairly early in the treatment period. The sustained exudation of liquid prevents virus particles and bacteria from attaching and to host mucosa and infecting the epithelium cells. As the infectious attack is thus repelled, the body’s normal defense functions are permitted to kick in more promptly and efficiently, the combination of beneficial actions resulting in fast recovery.

Although the study spanned over two weeks, the results obtained in the test group lead to surmise that even a shorter treatment course would be sufficient in most, uncomplicated, pharyngitis cases. Those observations allow to conclude that this very promising new generation of products, conceived based on a more holistic, scientifically solid, therapeutic approach shall offer new, remarkably safe, high efficacy options for the treatment of uncomplicated pharyngitis and common sore or strep throat infections.

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Conflict of Interest
The authors have declared that no conflict of interest exists.

Executive summary
Pharyngitis is caused principally by primary viral infection: virus growth causes lysis of throat mucosa cells, leading to inflammation, secondary bacterial infection, accumulation of contaminants on the throat, and clinical signs of sore throat infection. Currently available drugs only provide partial therapeutic action or relief. Since pharyngitis is a multifactorial condition, a multitarget treatment should be more effective. We tested a novel hypertonic, highly osmotic, filmogen liquid bandage which can mechanically clean the throat surface to quickly alleviate the symptoms while also eliminating their causing pathogens. A clinical trial was conducted to evaluate its efficacy and safety.

Methods and findings: A 14-day, randomized, placebo controlled, double blind, efficacy and safety study was conducted in 36 treated with Test Product (TP) v/s 18 treated with Comparator Product (CP, containing saline solution) patients suffering from sore throat infection. Products were applied as spray, every 20 to 30 min. during the first 2-3 hours then 3-4 times daily, for a maximum 14 days, and primary and secondary sore throat infection-related parameters were evaluated on days 1, 2, 3, 4, 7, and 14.
Saline solution showed some beneficial effects on sore throat, but the TP proved significantly more effective, producing not only very rapid but also durable effects on all clinical signs of pharyngitis. The statistically significant effectiveness and rapidity of results obtained with the test product, led to faster recovery and reduced need for antibiotics compared to the CP group. No treatment-related undesirable or adverse effect was observed.

Conclusions: This novel hypertonic, highly osmotic, filmogen liquid bandage is a safe and effective treatment for pharyngitis.

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A randomized, double-blind, controlled study to evaluate clinical efficacy and safety of novel filmogen osmotic treatment for pharyngitis

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